

DEOD SUMMARY

COMMUNICATIONS BENCH / PS44432000

A. Small Business Participation

The Diversity and Economic Opportunity Department (DEOD) established a 20% Disadvantaged Business Enterprise (DBE) goal for task orders awarded with federal funds, and a 20% small business participation goal, inclusive of 17% Small Business Enterprise (SBE) and 3% Disabled Veteran Business Enterprise (DVBE) goal for task orders awarded with non-federal funds. Communications Bench proposers were required to submit DBE/SBE/DVBE affidavits confirming their commitment to the applicable goals, and participants met or exceeded the goal with varied commitments as listed below. Proposers were also required to list all known DBE, SBE and DVBE firms that will perform any portion of the work without specific dollar commitments.

The Communications Bench is subject to the Small Business Prime (Set-Aside) Program requirements. Of the ten proposers selected for the Bench contract, eight are DBE and SBE primes, one is a SBE prime only and one is a non-DBE/SBE prime. Metro also encouraged medium-sized businesses to propose pursuant to the Medium-Size Business Enterprise Program (MSZ) requirement; however, the agency did not receive more than one medium-size firm's proposal, and therefore MSZ does not apply to the bench.

Overall DBE/SBE/DVBE participation for the Bench will be determined based on the total aggregate of all task orders issued and awarded.

Prime: Arellano Associates

Small Business Goal	20% DBE 17% SBE 3% DVBE	Small Business Commitment	20% DBE 17% SBE 3% DVBE
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	DBE Prime/Subcontractors	Ethnicity	% Committed
1.	Arellano Associates	Hispanic American Female	TBD
2.	VMA Communications	Hispanic American Female	TBD
Total DBE Commitment			20%
	SBE Prime/Subcontractors		% Committed
1.	Arellano Associates		TBD
2.	AVS Consulting		TBD
3.	D. Barton Doyle		TBD
4.	Jarrett Walker + Associates		TBD
5.	Two Hundred		TBD
6.	VMA Communications		TBD
7.	Wilson, Sparling & Associates		TBD
8.	Matthew Zehner, LLC dba Zehner Group		TBD

Total SBE Commitment		17%
	DVBE Subcontractors	% Committed
1.	Sunset Cliffs Productions	TBD
Total DVBE Commitment		3%

Prime: Celtis Ventures

Small Business Goal	20% DBE 17% SBE 3% DVBE	Small Business Commitment	20% DBE 17% SBE 3% DVBE
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	DBE Subcontractors	Ethnicity	% Committed
1.	Arellano Associates	Hispanic American Female	TBD
Total DBE Commitment			20%
	SBE Subcontractors		% Committed
1.	Arellano Associates		TBD
2.	The Walking Man		TBD
Total SBE Commitment			17%
	DVBE Subcontractors		% Committed
1.	Proforma DVE Global Marketing		TBD
2.	Flagship Marketing		TBD
Total DVBE Commitment			3%

Prime: Barrios and Associates LLC dba Communications Lab

Small Business Goal	20% DBE 17% SBE 3% DVBE	Small Business Commitment	40% DBE 40% SBE 5% DVBE
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	DBE Prime	Ethnicity	% Committed
1.	Barrios and Associates LLC dba Communications Lab	Hispanic American Female	TBD
Total DBE Commitment			40%
	SBE Prime/Subcontractors		% Committed
1.	Barrios and Associates LLC dba Communications Lab		TBD
2.	The Walking Man		TBD
Total SBE Commitment			40%
	DVBE Subcontractors		% Committed
1.	Brentwood Reprographics		TBD
Total DVBE Commitment			5%

Prime: Community Connections, LLC

Small Business Goal	20% DBE 17% SBE 3% DVBE	Small Business Commitment	20% DBE 17% SBE 3% DVBE
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	DBE Prime/Subcontractors	Ethnicity	% Committed
1.	Community Connections, LLC	Hispanic American Female	TBD
2.	Alas Media, Inc.	Hispanic American Female	TBD
3.	Allied Interpreting Service, Inc.	Caucasian Female	TBD
4.	Capital Government Contract Specialists, Inc.	Hispanic American	TBD
5.	Cynthia M. Ruiz & Associates	Hispanic American Female	TBD
6.	Judith Norman Transportation Consultant dba JNTC	African American Female	TBD
7.	Magna Sol Corporation	Hispanic American Female	TBD
8.	Young Communications Group, Inc.	African American Female	TBD
Total DBE Commitment			20%

	SBE Prime/Subcontractors	% Committed
1.	Community Connections, LLC	TBD
2.	Alas Media, Inc.	TBD
3.	Allied Interpreting Service, Inc.	TBD
4.	Capital Government Contract Specialists, Inc.	TBD
5.	Cynthia M. Ruiz & Associates	TBD
6.	Magna Sol Corporation	TBD
7.	Young Communications Group, Inc.	TBD
Total SBE Commitment		17%

	DVBE Subcontractors	% Committed
1.	Capital Government Contract Specialists, Inc.	TBD
Total DVBE Commitment		3%

Prime: Consensus Inc.

Small Business Goal	20% DBE 17% SBE 3% DVBE	Small Business Commitment	20% DBE 17% SBE 3% DVBE
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	DBE Subcontractors	Ethnicity	% Committed
1.	Translating Services, Inc. dba Lazar Translating & Interpreting	Caucasian Female	TBD
2.	Saucedo Professional	Hispanic American Female	TBD

	Group, Inc.		
3.	Friendly Filmworks	Hispanic American	TBD
4.	LA1, Inc.	Asian Pacific American	TBD
5.	The Glue	Caucasian Female	TBD
6.	Deborah Murphy Urban Design & Planning	Caucasian Female	TBD
7.	Davis & Associates dba D&A Communications	African American Female	TBD
Total DBE Commitment			20%
SBE Prime/Subcontractors			% Committed
1.	Consensus Inc.		TBD
2.	Translating Services, Inc. dba Lazar Translating & Interpreting		TBD
3.	Community Arts Resources		TBD
4.	Saucedo Professional Group, Inc.		TBD
5.	Imprenta Communications Group		TBD
6.	Friendly Filmworks		TBD
7.	LA1, Inc.		TBD
8.	The Glue		TBD
9.	Deborah Murphy Urban Design & Planning		TBD
Total SBE Commitment			17%
DVBE Subcontractors			% Committed
1.	Deborah Murphy Urban Design & Planning		TBD
Total DVBE Commitment			3%

Prime: Dakota Communications

Small Business Goal	20% DBE 17% SBE 3% DVBE	Small Business Commitment	65% DBE 65% SBE 3% DVBE
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	DBE Prime/Subcontractors	Ethnicity	% Committed
1.	Dakota Communications	African American	TBD
2.	JKH Consulting	African American Female	TBD
3.	360 Total Concept Inc.	African American Female	TBD
Total DBE Commitment			65%
SBE Prime/Subcontractors			% Committed
1.	Dakota Communications		TBD
2.	JKH Consulting		TBD
3.	360 Total Concept Inc.		TBD
Total SBE Commitment			65%
DVBE Subcontractors			% Committed
1.	V-Solutions Consulting		TBD
Total DVBE Commitment			3%

Prime: ETA Agency, Inc.

Small Business Goal	20% DBE 17% SBE 3% DVBE	Small Business Commitment	30% DBE 30% SBE 3% DVBE
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	DBE Prime/Subcontractors	Ethnicity	% Committed
1.	ETA Agency, Inc.	Female Caucasian	TBD
2.	Barrantes Enterprises, Inc. dba The Sierra Group	Hispanic American Female	TBD
3.	J-U Carter, Inc. dba J-U Public	Caucasian Female	TBD
4.	Zelddesign, dba ZHA – Harrison Associates	African American Female	TBD
Total DBE Commitment			30%
	SBE Prime/Subcontractors		% Committed
1.	ETA Agency, Inc.		TBD
2.	Barrantes Enterprises, Inc. dba The Sierra Group		TBD
3.	Matthew Zehner, LLC dba Zehner Group		TBD
4.	Zelddesign, dba ZHA – Harrison Associates		TBD
5.	The Walking Man		TBD
Total SBE Commitment			30%
	DVBE Subcontractors		% Committed
1.	Bedrosian & Associates		TBD
Total DVBE Commitment			3%

Prime: Lee Andrews Group

Small Business Goal	20% DBE 17% SBE 3% DVBE	Small Business Commitment	80% DBE 80% SBE 3% DVBE
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	DBE Prime/Subcontractors	Ethnicity	% Committed
1.	Lee Andrews Group	Hispanic American Female	TBD
2.	DeAngelis Design	Caucasian Female	TBD
3.	Del Richardson & Assoc.	African American Female	TBD
4.	Effect Strategies LLC	Caucasian Female	TBD
5.	North Star Alliance	Hispanic American	TBD
6.	Paragon Language Services	Caucasian Female	TBD
7.	Tovar Geospatial Services	Hispanic American	TBD
8.	Trifiletti Consulting	Hispanic American Female	TBD
Total DBE Commitment			80%
	SBE Prime/Subcontractors		% Committed
1.	Lee Andrews Group		TBD
2.	DeAngelis Design		TBD
3.	Del Richardson & Associates		TBD

4.	Effect Strategies LLC	TBD
5.	North Star Alliance	TBD
6.	Paragon Language Services	TBD
7.	Trifiletti Consulting	TBD
8.	Matthew Zehner, LLC dba Zehner Group	TBD
Total SBE Commitment		80%
DVBE Subcontractors		% Committed
1.	J-Rock Communications	TBD
Total DVBE Commitment		3%

Prime: MBI Media

Small Business Goal	20% DBE 17% SBE 3% DVBE	Small Business Commitment	80% DBE 80% SBE 3% DVBE
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	DBE Prime/Subcontractors	Ethnicity	% Committed
1.	MBI Media	Caucasian Female	TBD
2.	Alas Media, Inc.	African American Female	TBD
3.	North Star Alliance	Hispanic American	TBD
4.	House 47	Caucasian Female	TBD
5.	Sir Speedy Printing	Caucasian Female	TBD
6.	Young Communications	African American Female	TBD
Total DBE Commitment			80%
	SBE Prime/Subcontractors		% Committed
1.	MBI Media		TBD
2.	Alas Media, Inc.		TBD
3.	North Star Alliance		TBD
4.	House 47		TBD
5.	The Walking Man		TBD
Total SBE Commitment			80%
	DVBE Subcontractors		% Committed
1.	Continental Interpreting		TBD
Total DVBE Commitment			3%

Prime: The Robert Group

Small Business Goal	20% DBE 17% SBE 3% DVBE	Small Business Commitment	75% DBE 33% SBE 3% DVBE
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	DBE Prime/Subcontractors	Ethnicity	% Committed
1.	The Robert Group	African American Female	TBD
2.	Effect Strategies, LLC	Caucasian Female	TBD

3.	Trifiletti Consulting, Inc.	Hispanic Female	TBD
Total DBE Commitment			75%
SBE Prime/Subcontractors			% Committed
1.	The Robert Group		TBD
2.	Effect Strategies LLC		TBD
3.	Emerson & Associates		TBD
4.	Trifiletti Consulting		TBD
5.	VPE Public Relations		TBE
6.	The Walking Man		TBD
Total SBE Commitment			33%
DVBE Subcontractors			% Committed
1.	Brentwood Reprographics, Inc.		TBD
Total DVBE Commitment			3%

B. Living Wage and Service Contract Worker Retention Policy Applicability

The Living Wage and Service Contract Worker Retention Policy is not applicable to these Contracts.

C. Prevailing Wage Applicability

Prevailing Wage requirements are not applicable to this project.

D. Project Labor Agreement/Construction Careers Policy

Project Labor Agreement/Construction Careers Policy is not applicable to these Contracts.