PROCUREMENT SUMMARY

METRO TALENT DEVELOPMENT BENCH / PS45898000 – PS45898010

1.	Contract Numbers: PS45898000 through PS45898010		
2.	Recommended Vendors: See Below		
3.	Type of Procurement (check one): IFB RFP RFP RFP-A&E		
4.	Procurement Dates:		
	A. Issued: August 28, 2017		
	B. Advertised/Publicized: August 29, 2017		
	C. Pre-Proposal Conference: September 13, 2017 D. Proposals Due: October 6, 2017		
E. Pre-Qualification Completed: January 23, 2018			
	F. Conflict of Interest Form Submitted to Ethics: December 28, 2017 G. Protest Period End Date: March 20, 2018		
5.	Solicitations Picked up/Downloaded:	Bids/Proposals Received:	
	48	13	
6.	Contract Administrator:	Telephone Number:	
	Marc Margoni	(213) 922-1304	
7.	Project Manager:	Telephone Number:	
	Stephanie Burke	(213) 418-3105	

A. <u>Procurement Background</u>

This Board Action is to approve the award of bench Contract Nos. PS45898000 through PS45898010, in support of Metro's Talent Development Department. The contracts will be for a four-year term, effective April 1, 2018, inclusive of two, one-year options, for a cumulative total amount not-to-exceed \$1,862,106. The purpose of these contracts is to provide professional skills and leadership development in support of Metro's Talent Development Department on an as-needed basis for which task-orders will be competed and issued. Board approval of these contract awards are subject to resolution of any properly submitted protest(s).

Request for Proposal (RFP) No. PS45898 was issued in accordance with Metro's Acquisition Policy, and the contract type is task-order based. The RFP was issued as a small business prime and was open to Metro's SBE certified firms only.

On September 13, 2017, a pre-proposal conference was held with representatives from 24 firms in attendance.

On September 20, 2017, 53 questions were received. Responses to those questions were provided in writing the following week.

No amendments were issued during the solicitation phase of this RFP.

A total of 13 proposals were received on the due date of October 6, 2017 from the firms listed below in alphabetical order:

- 1. Backstrom Leadership Strategies
- 2. Cynthia M. Ruiz & Associates
- 3. Grabowski Collaborative Consulting
- 4. Insight Strategies, Inc.
- 5. Kaygen, Inc.
- 6. Lopez and Company, Inc.
- 7. MilliMicro Systems, Inc.
- 8. Newleaf Training and Development
- 9. OGX Consulting
- 10. Organic Communications, LLC
- **11. PROTRANS**
- 12. Skillsoft Corporation
- 13. The Greg Group, Inc.

B. Evaluation of Proposals

The Proposal Evaluation Team (PET) consisting of staff from Metro's Workforce Services, Talent Development, and Diversity and Economic Opportunity Department was convened and conducted a comprehensive technical evaluation of the proposals received.

Two of the 13 proposers were found ineligible as they are not Metro certified Small Business firms and were removed from consideration, as specified in the RFP. The remaining 11 proposers were identified as Metro Small Business Enterprises (SBE) and/or Disadvantaged Business Enterprises (DBE).

The remaining proposals were evaluated based on the following evaluation criteria and weights:

•	Contractor's Business Profile	10 percent
•	Qualifications of Proposed Personnel	20 percent
•	Consultant's Proposed Process and Approach	20 percent
•	Technical Discipline Qualification	25 percent
•	Technical Discipline Expertise	25 percent

The evaluation criteria are appropriate and consistent with criteria developed for other, similar services. During the week of December 11, 2017, the PET met and conducted an independent technical evaluation. All 11 firms were recommended by the PET to be qualified and included in the bench. These firms are listed below:

No.	CONTRACT NO.	FIRM
1	PS45898000	Grawbowski Collaborative Consulting
2	PS45898001	Insight Strategies, Inc.
3	PS45898002	Kaygen, Inc.
4	PS45898003	Lopez and Company, LLP.
5	PS45898004	MilliMicro Systems, Inc.

6	PS45898005	Newleaf Training and Development
7	PS45898006	OGX Consulting
8	PS45898007	Organic Communications, LLC.
9	PS45898008	PROTRANS
10	PS45898009	Cynthia M. Ruiz & Associates
11	PS45898010	The Greg Group

Grabowski Collaborative Consulting

Grabowski Collaborative Consulting (GCC) was founded in 2016, located in Trabuco Canyon, California. GCC's primary services include team building workshops, executive coaching, conflict resolution, and professional facilitator services. Gregory R. Grabowski, President, has over 30 years of experience in various leadership roles.

Insight Strategies, Inc.

Insight Strategies, Inc. (ISI), founded in 1994, is located in Torrance, California. ISI's primary services include administrative and general management consulting, professional and management development training, public speaking training, customer service and human resource consulting services. Ms. Teri Fisher, CEO and Managing Partner, has performed over 23 years in various capacities: facilitator, executive coaching, training and keynote speaker. This firm has performed satisfactory work for Metro.

Kaygen, Inc.

Kaygen, Inc. (KI), founded in 2003, is located in Irvine, California. KI is specialized in Enterprise Information Management, delivering fit-for-purpose solutions, Training and Talent Development services for over a decade with a strong roster of satisfied customers. KI's team includes senior resources that have extensive experience in executive leadership trainings, technical trainings, and soft skills trainings along with a broad spectrum of technology subject matter experts. This firm has performed satisfactory work for Metro.

Lopez and Company, LLP

Lopez and Company, LLP (L&C), founded in 1996, is located in Temecula, California. L&C's primary services include professional and management development and administrative and general consulting services. L&C is currently on Metro's Audit Bench and has, for the past 20 years, been providing financial, performance, attestation, staff augmentation and consulting services. This firm has performed satisfactory work for Metro.

MilliMicro Systems Inc.

MilliMicro Systems Inc. (MMSI), founded in 1998, is located in Northridge, California. MMSI's primary services include professional and management development training, IT, and cyber security. Mr. Singh has developed training projects for the Department of Homeland Security, Metropolitan Water District, U.S Navy, US Marine Corps, US Air Force, US Army, and Fox Channel Group.

Newleaf Training and Development

Newleaf Training and Development (NT&D), founded in 2006, is located in Valencia, California. NT&D's primary services include change management, conflict resolution, leadership communications, team building and stress reduction consultations. Paul Butler, Project Manager, has over 20 years' experience in project management development for corporate, educational, non-profit, and government entities.

OGX Consulting

OGX Consulting (OGX), founded in 2008, is located in Aurora, Colorado. OGX's primary services include administrative and general management consulting, human resource consulting, custom computer and data processing related services. Alvin McBorrough, Managing Partner and Principal Consultant, has over 20 years of experience serving clients in government, technology, media, telecommunications, and financial industries. Mr. McBorrough's expertise spans the areas of operational strategy, technology development, advanced analytics, and operations Management. This firm has performed satisfactory work for Metro.

Organic Communications, LLC

Organic Communications, LLC (OC), founded in 2004, is located in Bel Air, California. OC's primary services include administrative and general management consulting, human resource, public relations, professional and management development training and motivational speaking consulting. Lee Broekman, Principal, has provided communication, management and leadership guidance to professionals and organizations for the past 15 years. Ms. Broekman, a communication lecturer, has taught courses at USC, UCLA School of Law, and has developed the communication and media curriculum at the American Jewish University's College of Arts and Sciences. This firm has performed satisfactory work for Metro.

PROTRANS

PROTRANS, founded in 1972, is located in Newport Beach California. PROTRANS' primary services include instruction in business writing skills, grant writing and basic to advanced English instruction. Elena Rojas, President and CEO of PROTRANS, has held numerous Spanish and English teaching positions throughout her career.

Cynthia M. Ruiz & Associates

Cynthia M. Ruiz & Associates (CMR&A), founded in 2015, is located in Los Angeles, California. CMR&A's primary services include marketing and general management consulting services. Cynthia M. Ruiz, Principal, has over 30 years' experience in teaching and currently is a Professor at the University of West Los Angeles where she teaches graduate level courses in leadership and management at the School of Business. Ms. Ruiz has received over 50 awards and accolades for her leadership and service to the City of Los Angeles. This firm has performed satisfactory work for Metro.

The Greg Group, Inc.

The Greg Group Inc. (TGGI), founded in 2015, is located in Redondo Beach, California. TGGI's primary services include computer training and education programs. Gregory J. Sirbu, President/Principal, has over 30 years' experience working closely with direct report technology teams to implement a wide range of IT related business goals.

C. Cost/Price Analysis

The RFP contained neither price nor a specific Statement of Work. Each future task order will contain a specific Statement of Work which will be competed with the bench firms. These firms will propose according to the requirements of the task order and a cost/price analysis will be performed, as appropriate, on all task orders issued.

D. Background on Recommended Contractors

All 11 firms listed above are recommended for award. These firms have been evaluated and are determined to be responsive and responsible to perform work on Metro assignments on an as-needed task order basis.