Los Angeles County Metropolitan Transportation Authority



### METRO EXPRESSLANES MOTION RESPONSE #42 PAY-AS-YOU-USE

Board of Directors – Ad Hoc Congestion, Highway and Roads Committee January 16, 2019



## **Motion Response**

- Response to Director Hahn's motion regarding "Pay-as-You-Use"
  - Current ExpressLanes Performance
  - Demographic comparison to other express lane systems
  - Viability of implementing a "Pay-as-You-Use" model





## **Current Performance**

- In 2018, 2% increase in trips on the ExpressLanes
  - 195 million trips from inception through 2018
- Over 870,000 transponders issued through 2018 reflecting a 21% increase from FY17
- 4.1% of all ExpressLanes trips are violations
- Based on annual customer surveys:
  - 89% of respondents are satisfied with their speed of travel
  - 90% are satisfied with time saved relative to tolls paid
  - 93% are aware of FasTrak requirements



## Comparison

In comparing the Metro ExpressLanes to other major congestion pricing systems in the country, need to differentiate between:

<u>Toll Roads</u> – Facility built to provide highway capacity where every lane within the roadway is tolled.

Examples: SR 73, 133, 241, 261 (The Toll Roads) SR 125 (SANDAG)



**Express Lanes** – Optimize lane utilization by selling the extra capacity to lower occupancy vehicles. Not all lanes within the roadway are tolled nor all vehicles in the Express Lanes tolled.

Examples: I-10, I-110 (Metro) I-15 (SANDAG) SR-91 (OCTA & RCTC)





## **Demographic Comparison**

Of the 13 major metropolitan regions in the country that have express lanes, the most similar to Los Angeles with respect to race and income are:

#### Race:

Rank	City, State	"Pay-as-You-Use" Offered	HOV Discount Offered for "Pay as-You-Use"	Surcharge or Fee for "Pay-As-You Use"
1	Seattle, WA	Yes	Νο	\$2
2	Minneapolis and St, Paul, MN	Νο	N/A	N/A
3	Austin, TX	Yes	Νο	\$1

#### Income:

Rank	City, State	"Pay-as-You-Use" Offered	HOV Discount Offered for "Pay as-You-Use"	Surcharge or Fee for "Pay-As-You Use"
1	Houston, TX	No	N/A	N/A
2	Denver, CO	Yes	No	\$3.75 – \$10
3	Baltimore, MD	No	N/A	N/A

- > 50% of the similar demographic regions by race and income have a "Pay-as-You-Use" model. Each do not offer a HOV discount for this model and charge a surcharge or fee for this type of transaction.
- Nationwide, 33% of express lanes offer "Pay-as-You-Use".



# **Summary of Findings**

- 1. Allows customers to use the ExpressLanes without any advance interaction with Metro;
- 2. Model can be integrated into the current and new back office system;
- 3. All users of "Pay-as-You-Use" will have to pay a toll at all times regardless of vehicle occupancy;
- 4. An additional surcharge will be added to each transaction to supplement the additional processing, staffing, and mailing expense;
- 5. Potential increase in ExpressLanes traffic volumes;
- 6. Low Income Assistance Plan can only be applied to account holders;
- 7. Billing process will not be as fast and efficient for "Pay-as-You Use" as it is for account holders;
- 8. This model will require changes to the existing signage and require a regional outreach campaign;
- 9. May lead to revenue leakage and reduction in revenue or an increase in usage and revenue which will be studied as part of the pilot.



### Pilot

• "Pay-as-You-Use" model pilot transaction timeline





## Recommendation

Given the opportunities and challenges, staff recommends a one-year pilot of the "Pay-as-You-Use" model with a before/after evaluation to assess actual impacts.

Next Steps, if approved:

- 9 months to develop and implement
- Work in conjunction with Caltrans
- Campaign to educate potential users
- Software modification
- Necessary website modifications
- Update existing signage
- Anticipated cost to implement the pilot is \$750,000



