

DISCUSSION

- Staff introduced Micro Mobility Vehicles Program at Planning and Programming Committee meeting in March 2019
- Staff was asked to provide additional information on the proposed program. The item carried over to April 2019 meeting for further discussion.
 - Location Categories & Concepts
 - Geo-Fencing Technology
 - Revised Fee Structure Recommendation
 - Equity Platform



LOCATION CATEGORIES

Category	Description	Example Station
Category 1	Station with a feasible parking facility at the station.	North Hollywood, Norwalk, Willow
Category 2	Station with a non-feasible parking facility, but has sufficient space near or around the station to accommodate scooter parking.	Expo/Sepulveda, Westlake/MacArthur Park, Irwindale
Category 3	Station with no parking facility, but with sufficient space near or around the station to accommodate scooter parking.	Palms, Westwood/Rancho Park
Category 4	Station with no parking facility and without sufficient space near or around the station to accommodate scooter parking.	Hollywood/Vine, Expo/USC, 26 th St/Bergamot

LOCATION CATEGORIES

Category	# of Stations
Category 1	61
Category 2	24
Category 3	14
Category 4	67



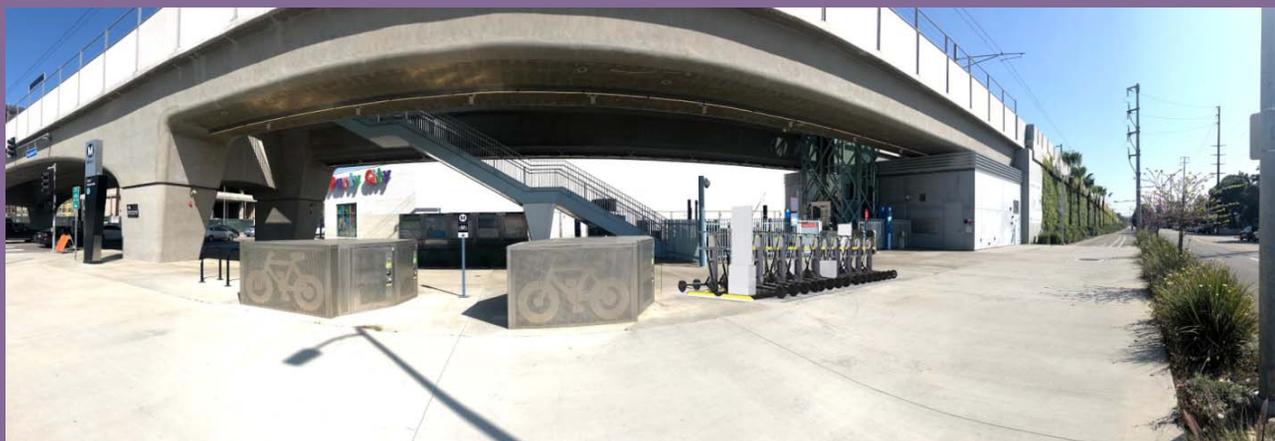
EXAMPLE: CATEGORY 1



Metro

North Hollywood

EXAMPLE: CATEGORY 2



EXAMPLE: CATEGORY 3



Palms



Metro

EXAMPLE: CATEGORY 4



Farmdale



PROPOSED FEES & ESTIMATED REVENUE

Category	Proposed Application Fee	Proposed Fee	Proposed Violation Fee
Category 1	\$1500 per license agreement	\$125 per space per month	\$100 per occurrence
Category 2	\$1500 per license agreement	\$175 per space per month	
Category 3	\$1500 per license agreement	\$250 per space per month	

- Estimated Revenue
 - \$553,000 License Agreement + \$10,500 Application + Violation Fee
 - Gross Revenue Estimate = \$600,000 annually - \$150,000 Enforcement Cost
 - Net Revenue Estimate = \$450,000



NEXT STEPS

➤ Next Steps

- Continue outreach effort and obtain input
- Conduct Additional Inter-Departmental Meeting
- Return to the Board for adoption in May 2019