Attachment "A" Chief Communications Officer Report

Executive Management Committee

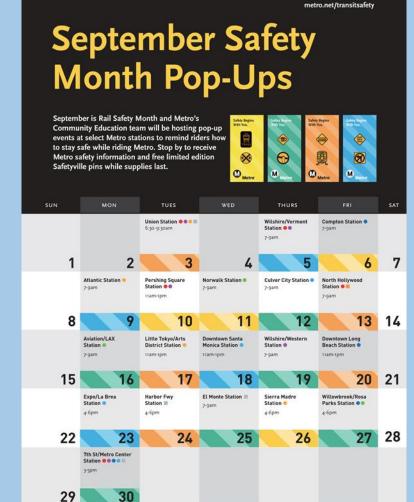
October 2019

Art and Design



"Metro portrait series puts a face to communities along the Blue Line." – Long Beach Post

Community Relations



Safety begins with you.

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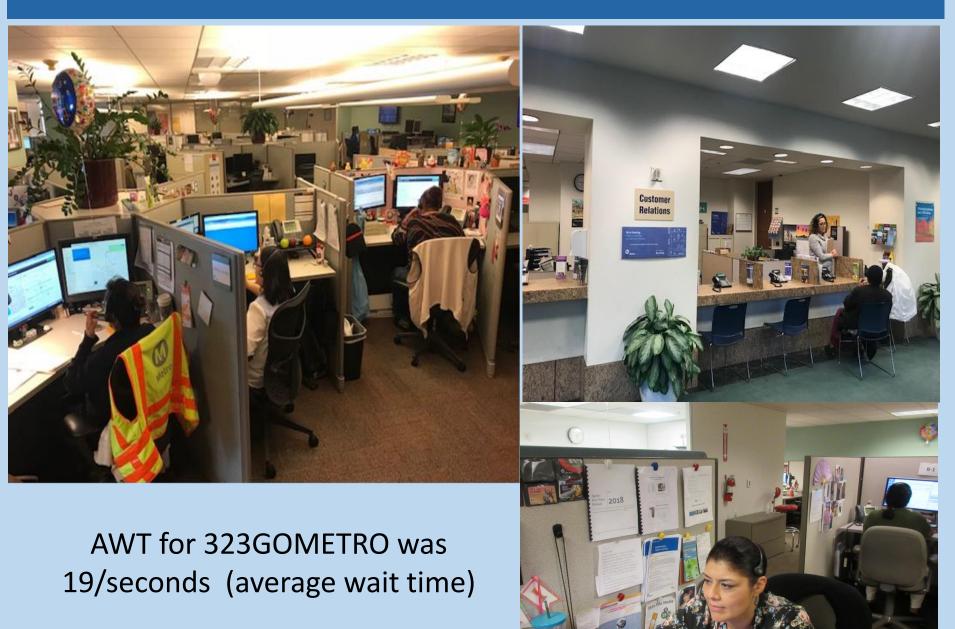
Metro







Customer Care



Government Relations



Metro Commute Services (MCS)



Launched first K-12 U-Pass Pilot Program at Manual Arts High School, fully sponsored by Move LA.



Launched U-Pass at Occidental College with 30% participation in first week.

Expanding Youth on the Move Foster program to select 16-22 year-olds.



Photo/Video Credits: Josie Clerfond, SLATE-Z

Public Relations

GO METRO TO BANC OF CALIFORNIA STADIUM.





Thank you. Questions?