

Metro Parking Management Program and Systemwide Parking Operator Services

Legistar #: 2020-0225
Executive Management Committee
April 16, 2020



Recommendation/Action

- Approve revisions to Metro's Parking Ordinance Administrative Code Title 8 and Metro's Parking Rates and Fee Resolution in support of the implementation of the Parking Management Program, and Union Station Parking Rates Adjustments.
- Authorize the CEO to execute a five-year base period, firm fixed price contract to L&R Auto Parks, Inc. DBA Joe's Auto Parks for systemwide parking operator services in the amount of \$26,878,513, with two, one-year options, in the amounts of \$5,840,059 and \$7,651,918, respectively, for a total amount of \$40,370,490, through a revenue generating contract.



Parking Management Program

Program Goals

- Manage parking demand through pricing policy
- Ensure parking availability for transit users
- Maintain a self sustaining program

Strategic Goals

- Goal 1: Reduces patron's travel time by spending less time searching for parking
- Goal 2: Increases patron's experience of transit trips by enhancing parking availability and provides well maintained parking facilities

Lessons Learned

- Parking Demand Balancing
 - Increased utilization at underutilized facilities
 - Stations in close proximity to high demand stations also require implementation if unable to absorb additional demand
- Ridership Verification
 - Increased availability by ensuring those using resources are transit patrons.



Parking Operator Services

- 5 year contract with two one year options
- No up front cost to Metro, expenses reimbursed through future revenues.
- Longer term contract allows for flexibility for continued implementation of the Supportive Transit Parking Program.



Union Station

- Rate adjustment for daily and monthly parking fees
- Last adjusted in 2016
- Pricing is significantly below market value and will maintain below market with the recommended adjustments

STATION	DESCRIPTION	CURRENT RATE	PROPOSED RATE
LAUS East	Daily	\$8	up to \$12
	Monthly Commuter	\$75	up to \$85
	Monthly Public	\$110	up to \$168
LAUS West	Daily	\$16	up to \$18

