

NEW APPOINTEE BIOGRAPHY AND QUALIFICATIONS

Cynthia Rose, Nominee for Westside Central Cities Service Council



Cynthia Rose is a long-time Santa Monica resident, safe-streets advocate, and director of the Santa Monica chapter of the L.A. County Bicycle Coalition, Santa Monica SPOKE. In 2016, she was awarded the Alliance for Biking & Walking Susie Stephens Joyful Enthusiasm Award at the National Bike Summit. She was instrumental in establishing the first public bike-share program in Los Angeles County, Breeze Bike Share. She is a strong advocate for the implementation of Complete Streets Policies, which support and protect all users (pedestrians & people on bikes) and the use of public transit for a healthier, safer, more sustainable environment for the community at large.

In addition to her local advocacy, Ms. Rose is currently Board Chair of the California Bicycle Coalition and previous board member of the Los Angeles County Bicycle Coalition and Sustainable Streets. Cynthia is a certified cycling instructor with the League of American Bicyclists.