

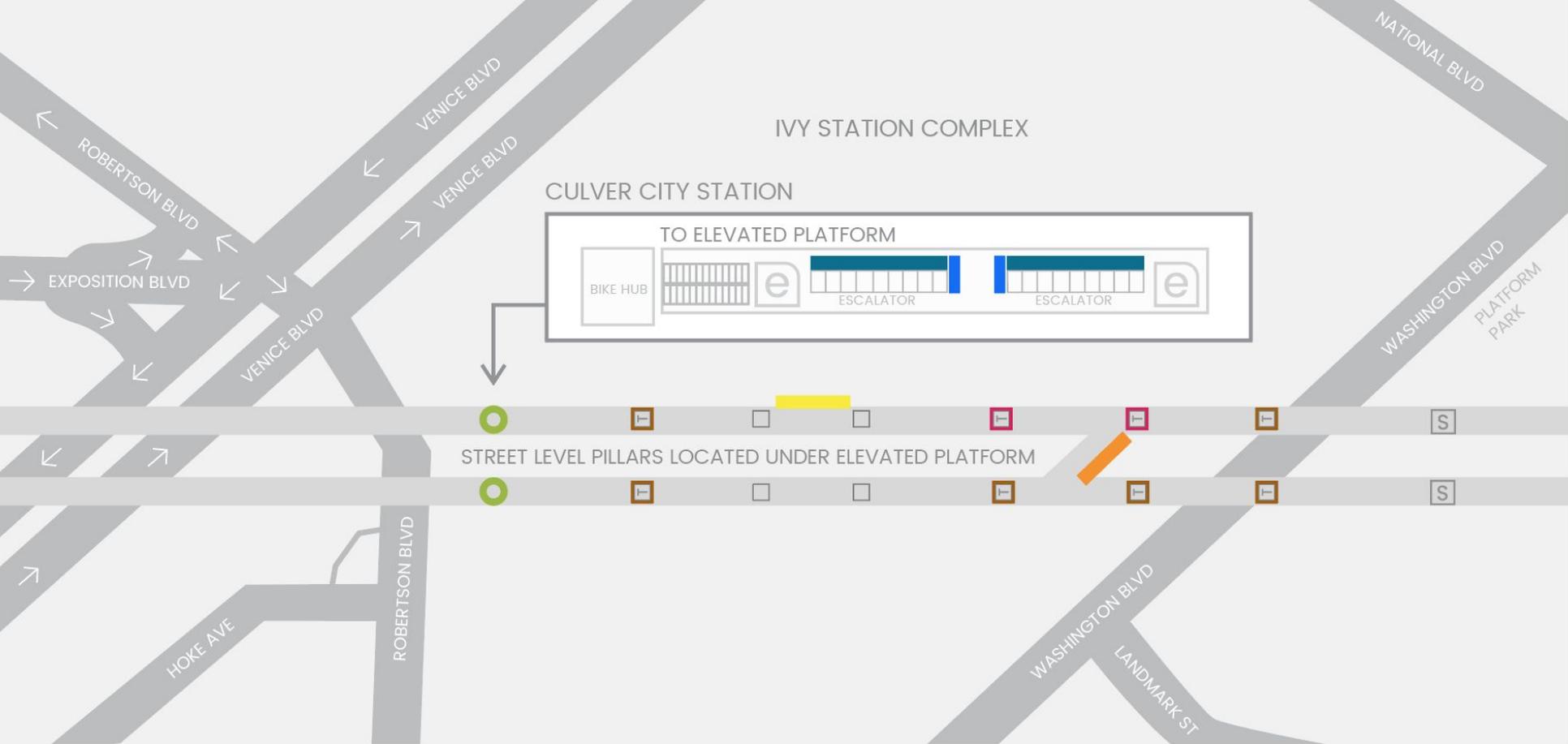
HBO

**& Culver City Station
Los Angeles**

A photograph of a train station platform. A yellow and white train is blurred as it passes on an elevated track. In the foreground, a large black circular sign with a white arrow pointing downwards is visible. The text is overlaid in white on the platform area.

**We propose a custom
station domination for
HBO at Culver City Station**

Culver City Station Street Level



- | | | | | | | | | | |
|-----|--|--------------------------|-----|--|---------------------------|--|------------------|--|--------------|
| TCW | | TAPERED COLUMN WRAP | EP | | ESCALATOR PANEL | | ELEVATOR | | POWER OUTLET |
| HWT | | HALF WRAP TAPERED COLUMN | TS | | TRESTLE SOFFIT WRAP | | TICKET MACHINE | | TELEPHONE |
| RCW | | ROUND COLUMN WRAP | TTS | | TRAIN TRESTLE SPECTACULAR | | STATION SIGN | | INFORMATION |
| TTW | | TRAIN TRESTLE WRAP | | | | | WASTE RECEPTACLE | | BENCH |



Before



Enhanced

Bring
vibrance to
the
structural
elements at
street level
near Ivy
Station

*Image depicts: Pillar wrap
near Robertson Blvd*



Before





Enhanced

Tower
overhead
with massive
pillar wraps
and custom
media along
the station
walkway

*Image depicts: Pillar wraps,
partial pillar wraps, and
overhead trestle near
Washington Blvd*





Before



Enhanced



Image depicts: Escalator wrap



Before





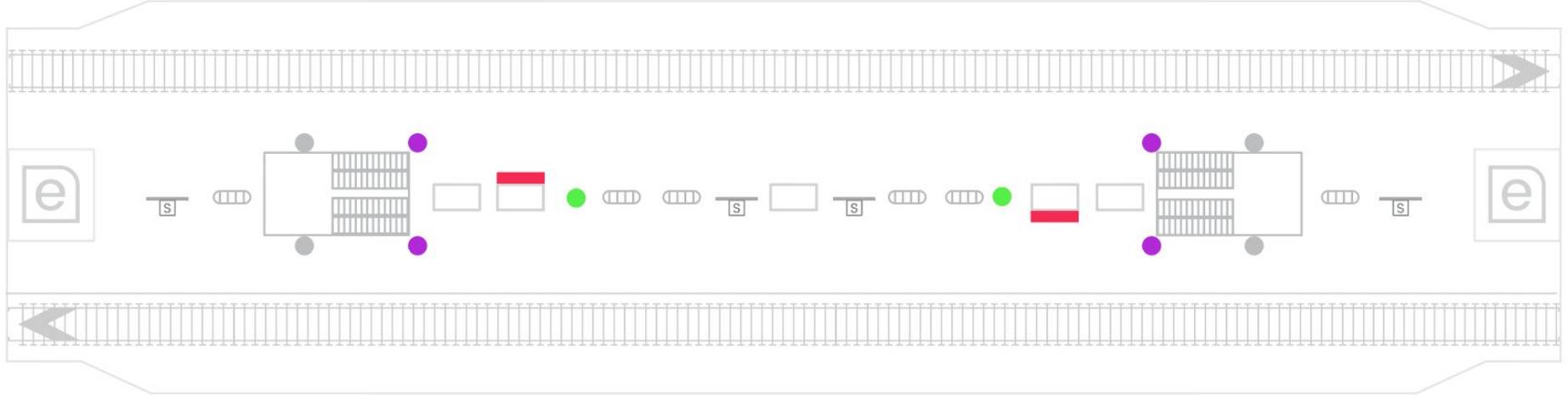
Enhanced

Rendering depicts: Trestle Spectacular

Culver City Station Platform Level



Platform



- LC  LARGE COLUMN WRAP
- CW  COLUMN WRAP
- PP  PLATFORM PANEL

-  ELEVATOR
-  TICKET MACHINE
-  STATION SIGN
-  WASTE RECEPTACLE

-  POWER OUTLET
-  TELEPHONE
-  INFORMATION
-  BENCH

Before



Enhanced

Reach arriving & departing commuters at the platform level

Image depicts: Column Wrap





Enhanced

And tower
overhead
along the
trestle facing
Ivy Station's
plaza to truly
make a
creative
statement

*Image depicts: Overhead
Banner facing Ivy Station
Courtyard*

