



Board Report

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Agenda Number: 56.

EXECUTIVE MANAGEMENT COMMITTEE FEBRUARY 18, 2016

SUBJECT: METRO LINE TO GOAL LINE TASK FORCE

ACTION: RECEIVE AND FILE

RECOMMENDATION

RECEIVE AND FILE status report on the Metro Line to Goal Line Task Force (Motion 58 and 58.1) as directed by the Board at the January 28, 2016 meeting.

ISSUE

At the January 28, 2016 meeting, the Board directed the Chief Executive Officer (CEO) to develop a “Metro Line to Goal Line” Task Force that is charged with identifying and addressing the variety of transit-related issues and opportunities associated with the imminent arrival of the Rams and potentially the Chargers to Los Angeles. The CEO was directed to return in February 2016 with an initial scope of work to address the interim location at the Los Angeles Memorial Coliseum (Coliseum) and ultimate location at the new stadium in Inglewood. The scope is to include, but not be limited to, the following issues: opportunities to implement “first/last mile” options to connect the public and active transit users to the stadium; developing a comprehensive marketing strategy; ensuring sufficient operational capacity to support the number of riders using public transit to the Coliseum beginning in Fall 2016 and to the new stadium in Inglewood beginning Fall 2019; facilitating a regional rail strategy in coordination with Metrolink; and expediting Metro joint development opportunities in the area surrounding the new stadium. Attachment A contains the Board directive.

This motion was amended at the meeting by Directors Butts, Ridley-Thomas, Knabe, Fasana, Antonovich and Kuehl to also instruct the CEO to expeditiously facilitate a Feasibility Study, followed by a Supplemental Environmental Impact Report (SEIR/SEIS) as deemed appropriate, for the Measure R South Bay Transit Corridor Rail Project focusing on an alignment extending from Florence Avenue in Inglewood to the City of Torrance, potentially along Prairie Avenue. This effort should not delay the South Bay Transit Corridor Rail Project. Attachment B contains the Board directive. This report provides the Board directed progress report.

DISCUSSION

Task Force

In reviewing the Board directive, the Task Force includes various Metro departments and external

partners. From Metro, members include the CEO as Task Force Chair, CEO's office, Planning, Operations, Communications/ Marketing, Program Management, Safety and Risk Management and Security and Law Enforcement. In addition to Metro staff members, external partners include representatives from the makers of the Board Motion, Metrolink, the property owner and the NFL Rams Football Club, Cities of Inglewood and Los Angeles as well as other appropriate stakeholders. The Task Force membership may be expanded as the work progresses. Within the next 30 days, the first meeting will be convened.

Initial Scope of Work

Operational solutions and next steps for both the temporary (Coliseum) and permanent (Inglewood) venues need to be identified. For the Coliseum, Metro will utilize the operating plans established for USC Football games and build on them as necessary. Using the current USC game plan as a model will ensure safe and efficient service for all additional NFL games and other events. This will be augmented to include First/Last Mile solutions and additional considerations for Metrolink connections.

For the Inglewood Stadium, discussions will take place with the property owner, the NFL Rams Football Club and City of Inglewood to understand their plans and programs for First/Last Mile solutions, marketing, shuttles, land use and site plans, implementation phasing, anticipated events per year and public/private funding opportunities. Staff will also continue to explore opportunities to expedite Metro joint development opportunities in the area including prioritized implementation of the Crenshaw/LAX Line Joint Development Strategic Plan.

An interim Operations plan will also be developed as long term solutions are identified, environmentally cleared and designed. Public and private funding sources will be identified and secured for project development, design and construction.

The Feasibility study scope of work would be similar to that of previous studies conducted by Metro. It will examine not only the rail opportunities along Prairie, but also alternative modes and feasible alignments/configurations given our existing and expanding transportation system. Subregional ridership modeling for game day, special events and normal commute days will be conducted as well as conceptual engineering to identify environmental impacts and costs. A key task will be to survey the types of transportation service provided by other NFL stadiums, including ridership and funding. Staff will need to work with the property owner to determine land availability for a potential station and whether there are additional joint development opportunities that can be mutually explored.

NEXT STEPS


Staff will convene the task force and work with both internal departments and external stakeholders to fully develop the scope of work, operations plans and to identify existing data, programs, etc. Staff will return in April with the next progress report.

ATTACHMENTS

Attachment A - Metro Line to Goal Line Motion 58, January 28, 2016 Board Meeting
Attachment B - Motion 58.1, January 28, 2016 Board Meeting relates to Item 58

Prepared by: Renee Berlin, Managing Executive Officer, (213) 922-3035
Marie Sullivan, Transportation Planning Manager, (213) 922-5667
Chris Reyes, Transportation Planning Manager, (213) 922-4808

Reviewed By: Cal Hollis, Interim Chief Planning Officer
Jim Gallagher, Chief Operations Officer



Phillip A. Washington
Chief Executive Officer