



Board Report

File #: 2018-0233, File Type: Motion / Motion Response

Agenda Number: 20.2

REGULAR BOARD MEETING
APRIL 26, 2018

Motion by:

SOLIS, GARCETTI, FASANA, KREKORIAN, AND BARGER

Authorize the Metrolink San Bernardino Line
Fare Discount Pilot Program for One Full Year

Based on direction from the Board, Metro staff has recommended a 25% fare discount pilot program on the Metrolink San Bernardino Line (SBL) for a period of six months, from July through December of 2018.

As recommended, a program during the summer months and holidays will not capture the fluctuating, seasonal ridership patterns resulting from school-based schedules along the SBL such as Cal State LA, the Claremont Colleges and Chaffey College. Absent this critical data, the six-month program will limit year-over-year comparative analysis and hinder our ability to thoroughly understand price elasticity and ridership demand throughout the year. Moreover, Metro’s Planning and Programming Committee and SBCTA have approved the necessary resources to operate the program for a full year (FY 18/19) and notwithstanding the pilot length, Metro will also work jointly with SCRRA and SBCTA on a federal Title VI analysis to evaluate equity impacts resulting from the program.

Based on efforts to conduct a Title VI study; funding for a full year on behalf of Metro and SBCTA; and the need to capture critical data throughout the year...

**SUBJECT: MOTION BY SOLIS, GARCETTI, FASANA,
KREKORIAN, AND BARGER**

**AUTHORIZE THE METROLINK SAN BERNARDINO LINE FARE
DISCOUNT PILOT PROGRAM FOR ONE FULL YEAR**

APPROVE Motion by Solis, Garcetti, Fasana, Krekorian, and Barger that the Board authorize the recommended 25% Fare Discount Pilot Program on the Metrolink San Bernardino Line for one full year and report back to the board on a quarterly basis.