



Board Report

File #: 2020-0089, File Type: Appointment

Agenda Number: 16.

OPERATIONS, SAFETY AND CUSTOMER EXPERIENCE COMMITTEE
JUNE 18, 2020

SUBJECT: MEMBERSHIP ON METRO’S REGIONAL SERVICE COUNCILS

ACTION: APPROVE NOMINATIONS

RECOMMENDATION

APPROVE nominees for membership on Metro’s Gateway Cities, San Fernando Valley, San Gabriel Valley, South Bay Cities and Westside Central Service Councils

ISSUE

Each Metro Service Council is comprised of nine Representatives that serve a term of three years; terms are staggered so that the terms of three of each Council’s nine members expire annually on June 30. Incumbent Representatives can serve additional terms if re-nominated by the nominating authority and confirmed by the Metro Board.

DISCUSSION

The individuals listed below have been nominated to serve by the Councils’ appointing authorities. If approved by the Board, these appointments will serve a three-year term or the remainder of the three-year term for a vacant seat. A brief listing of qualifications for the new nominees and the nomination letters from the nominating authorities are provided.

Metro seeks to appoint Service Council members reflective of the demographics of each respective region. Demographics of each Service Council region where these appointments are to be made is also provided with a comparison to the demographics of each Council’s members, should these appointments be approved is also provided.

Gateway Cities

The 2016 American Community Survey demographics of the Gateway Cities (GWC) Service Council region where these appointments are to be made as compared to the demographics of the membership of the Council with these appointments is as follows:

Race	Hispanic	White	Asian	Black	Other
GWC Membership	55%	45%	0%	0%	0%

Region Demographics	65.20%	15.20%	9.00%	8.30%	2.3%
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The demographic makeup of the Gateway Cities Service Council with the appointment of these nominees will consist of five (5) Hispanic members and four (4) White members as self-identified by the members in terms of racial/ethnic identity. The gender breakdown of the Council will be five (5) men and four (4) women.

- A. Maria Davila, Gateway Cities Service Council, Re-Appointment
Nominated by: Gateway Cities Council of Governments
Term Ending: June 30, 2023
- B. Samuel Peña, Gateway Cities Service Council, Re-Appointment
Nominated by: Gateway Cities Council of Governments
Term Ending: June 30, 2023
- C. Sean Ashton, Gateway Cities Service Council, New Appointment
Nominated by: Gateway Cities Council of Governments
Term Ending: June 30, 2023

San Fernando Valley

The 2016 American Community Survey demographics of the San Fernando Valley (SFV) Service Council region where these appointments are to be made as compared to the demographics of the membership of the Council with these appointments is as follows:

Race	Hispanic	White	Asian	Black	Other
SFV Membership	55%	45%	0%	0%	0%
Region Demographics	41.70%	40.90%	11.00%	3.50%	3.00%

Two members of the San Fernando Valley Service Council submitted their resignations effective December 11, 2020. One of the seats was filled on April 23, 2020 with an appointment to complete the remainder of the seat's term and to the subsequent term of July 1, 2020 - June 30 2023.

The demographic makeup of the San Fernando Valley Service Council with the appointment of these nominees will consist of five (5) Hispanic members and four (4) White members in terms of racial/ethnic identity. The gender breakdown of the Council will be five (5) men and four (4) women.

- D. Yvette Lopez-Ledesma, San Fernando Valley Service Council, Re-Appointment
Nominated by: Los Angeles Mayor Eric Garcetti
Term Ending: June 30, 2023
- F. Robert Gonzales, San Fernando Valley Service Council, Re-Appointment
Nominated by: City of San Fernando
Term Ending: June 30, 2023

San Gabriel Valley

The 2016 American Community Survey demographics of the San Gabriel Valley (SGV) Service Council region where these appointments are to be made as compared to the demographics of the membership of the Council with these appointments is as follows:

Race	Hispanic	White	Asian	Black	Other
SGV Membership	33%	44%	22%	0	0
Region Demographics	49.90%	18.30%	26.20%	3.30%	2.3%

The demographic makeup of the San Gabriel Valley Service Council with the appointment of these nominees will consist of four (4) White members, three (3) Hispanic members, and two (2) Asian member as self-identified by the members in terms of racial/ethnic identity. The gender breakdown of the Council will be eight (8) men and one (1) woman.

- G. Gary Floyd, San Gabriel Valley Service Council, New Appointment
Nominated by: The City of Pasadena
Term Ending: June 30, 2023
- H. John Harrington, San Gabriel Valley Service Council, Re-Appointment
Nominated by: The City of San Gabriel
Term Ending: June 30, 2023
- I. Alex Gonzalez, San Gabriel Valley Service Council, Re-Appointment
Nominated by: San Gabriel Valley Council of Governments
Term Ending: June 30, 2023

South Bay Cities

The 2016 American Community Survey demographics of the South Bay Cities (SBC) Service Council region where these appointments are to be made as compared to the demographics of the membership of the Council with these appointments is as follows:

Race	Hispanic	White	Asian	Black	Other
SBC Membership	33%	22%	22%	22%	0
Region Demographics	43.70%	22.80%	12.30%	17.20%	4%

An elected official previously appointed to the South Bay Service Council has termed out of elected office; the nominating authority has opted to nominate a replacement to fill the seat through the end of its term. This additional seat has a term of July 1, 2018 - June 30, 2021.

The demographic makeup of the South Bay Service Council with the appointment of these nominees will consist of three (3) Hispanic members, two (2) White members, two (2) Asian members, and two (2) Black members as self-identified by the members in terms of racial/ethnic identity. The gender

breakdown of the Council will be six (6) men and three (3) women.

- J. Luis Duran, South Bay Service Council, Re-Appointment
Nominated by: South Bay Council of Governments
Term Ending: June 30, 2023
- K. David Mach, South Bay Service Council, Re-/New Appointment
Nominated by: South Bay Council of Governments
Term Ending: June 30, 2023
- L. Rochelle Mackabee, South Bay Valley Service Council, New Appointment
Nominated by: South Bay Council of Governments
Term Ending: June 30, 2021
- M. Glenda Silva, South Bay Valley Service Council, New Appointment
Nominated by: South Bay Council of Governments
Term Ending: June 30, 2023

Westside Central

The 2016 American Community Survey demographics of the Westside Central Cities (WSC) Service Council region where these appointments are to be made as compared to the demographics of the membership of the Council with these appointments is as follows:

Race	Hispanic	White	Asian	Black	Other
WSC Membership	50%	12%	12%	25%	0
Region Demographics	43.20%	31.00%	13.30%	9.30%	3.1%

The demographic makeup of the Westside Central Service Council with the appointment of these nominees will consist of four (4) Hispanic members, one (1) White members, two (2) Black members, and one (1) Asian member as self-identified by the members in terms of racial/ethnic identity. The gender breakdown of the Council will be six (6) men and two (2) women. A nomination for additional seat on this Council with a term of July 1, 2020 through June 30, 2023 will be submitted by the nominating authority at a later date.

- N. Desa Philadelphia, Westside Central Service Council, Re-Appointment
Nominated by: Los Angeles Mayor Eric Garcetti
Term Ending: June 30, 2023
- O. David Feinberg, Westside Central Service Council, Re-Appointment
Nominated by: Westside Central Council of Governments
Term Ending: June 30, 2023

DETERMINATION OF SAFETY IMPACT

Maintaining the full complement of representatives on each Service Council to represent each service area is important. As each representative is to be a regular user of public transit, and each Council is composed of people from diverse areas and backgrounds, this enables each Council to better understand the needs of transit consumers including the need for safe operation of transit service and safe location of bus stops.

IMPLEMENTATION OF STRATEGIC PLAN GOALS

Approval of this recommendation supports the following Metro Strategic Plan Goal: 30 Enhance communities and lives through mobility and access to opportunity

ALTERNATIVES CONSIDERED

The alternative to approving these appointments would be for these nominees to not be approved for appointment. To do so would result in reduced effectiveness of the Service Councils, as it would increase the difficulty of obtaining the quorum necessary to allow the Service Councils to formulate and submit their recommendations to the Board. It would also result in the Service Councils having less diverse representation of their respective service areas.

NEXT STEPS

Staff will continue to monitor the major contributors to the quality of bus service from the customer's perspective, and share that information with the Service Councils for use in their work to plan and to implement and improve bus service in their areas and the customer experience using our bus service.

ATTACHMENTS

Attachment A - Nominees Listing of Qualifications
Attachment B - Nomination Letters

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