



## Board Report

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### OPERATIONS, SAFETY AND CUSTOMER EXPERIENCE COMMITTEE JUNE 16, 2022

**SUBJECT: MEMBERSHIP ON METRO'S REGIONAL SERVICE COUNCILS**

**ACTION: APPROVE NOMINATIONS**

#### **RECOMMENDATION**

APPROVE nominees for membership on Metro's Gateway Cities, San Fernando Valley, San Gabriel Valley, South Bay Cities and Westside Central Service Councils.

#### **ISSUE**

Each Metro Service Council (MSC) is comprised of nine Representatives that serve terms of three years; terms are staggered so that the terms of three of each Council's nine members expire annually on June 30. Incumbent Representatives can serve additional terms if re-nominated by the nominating authority and confirmed by the Metro Board.

#### **BACKGROUND**

Metro Service Councils were created in 2002 as community-based bodies tasked with improving bus service and promoting service coordination with municipal and local transit providers. The MSC bylaws specify that Representatives should live in, work in, or represent the region; have a basic working knowledge of public transit service within their region, and an understanding of passenger transit needs. To do so, each Representative is expected to ride at least one transit service per month.

The MSC is responsible for convening public hearings to receive community input on proposed service modifications and rendering decisions on proposed bus route changes considering staff's recommendations and public comments. All route and major service changes that the MSC approves will be brought to the Metro Board of Directors as an information item. Should the Metro Board decide to move an MSC-approved service change to an Action Item, the MSC will be notified of this change prior to the next Service Council monthly meeting.

#### **DISCUSSION**

The individuals listed below have been nominated to serve by the Councils' appointing authorities. If approved by the Board, these appointments will serve for the three-year term of July 1, 2022, through June 30, 2025. A brief listing of qualifications for the new nominees and the nomination letters from

the nominating authorities are provided in Attachments A and B.

For your reference, the 2019 American Community Survey demographics and 2019 Metro Ridership Survey demographics for each region are compared to the membership, should these nominees be appointed, for each region.

Gateway Cities

- A. Karina Macias, Gateway Cities Service Council, Re-Appointment  
Nominated by: Gateway Cities Council of Governments
- B. Denise Diaz, Gateway Cities Service Council, New Appointment  
Nominated by: Gateway Cities Council of Governments
- C. Marisela Santana, Gateway Cities Service Council, New Appointment  
Nominated by: Gateway Cities Council of Governments

Should these nominees be appointed, the Gateway Cities (GWC) Service Council membership will compare to the region and the region’s ridership as follows:

Region Demographics	Hispanic	White	Asian	Black	Native Amer	Other
GWC Council Region	65.5%	14.9%	9.1%	8.0%	0.2%	2.2%
GWC Region Ridership	66%	6%	3%%	21%	0%	4%
GWC Membership/No.	55.5% / 5	33.33% / 3	11% / 1	0% / 0	0% / 0	0% / 0

The gender makeup of the GWC Service Council will be as follows:

Gender	GWC Membership/No.	Los Angeles County
Male	55.5% / 5	49.7%
Female	44.4% / 4	50.3%

San Fernando Valley

- D. Carla Canales Cortez, San Fernando Valley Service Council, Re-Appointment  
Nominated by: Los Angeles County Third District Supervisor Sheila Kuehl
- E. Dennis Washburn, San Fernando Valley Service Council, Re-Appointment  
Nominated by: Las Virgenes Malibu Council of Governments

Should these nominees be appointed, the San Fernando Valley (SFV) Service Council membership will compare to the region and the region’s ridership as follows:

Region Demographics	Hispanic	White	Asian	Black	Native Amer	Other
SFV Council Region	41.0%	41.1%	11.2%	3.7%	0.1%	2.9%

SFV Region Ridership	63%	13%	9%	9%	1%	5%
SFV Membership/No.*	50% / 4	37.5% / 3	0% / 0	12.5% / 1	0% / 0	0% / 0

The gender makeup of the SFV Service Council will be as follows:

Gender	SFV Membership/No.*	Los Angeles County
Male	50.0% / 4	49.7%
Female	50.0% / 4	50.3%

One seat remains vacant on the Council, to be filled by the Office of Mayor Eric Garcetti. Membership race/ethnicity and gender demographic information reflects the makeup of the Council effective July 1, 2022

San Gabriel Valley

- F. Peter Amundson Sr., San Gabriel Valley Service Council, New Appointment  
Nominated by: Los Angeles County Fifth District Supervisor Kathryn Barger
- G. Diane Velez, San Gabriel Valley Service Council, Re-Appointment  
Nominated by: San Gabriel Valley Council of Governments

Should these nominees be appointed, the San Gabriel Valley (SGV) Service Council membership will compare to the region and the region’s ridership as follows:

Race	Hispanic	White	Asian	Black	Native Amer	Other
SGV Council Region	49.90%	17.40%	27.2%	3.2%	0.2%	2.1%
SGV Region Ridership	67%	8%	13%	8%	1%	4%
SGV Membership/ No.	50% / 4	37.5% / 3	12.5% / 1	0% / 0	0% / 0	0% / 0

The gender makeup of the SGV Council will be as follows:

Gender	SGV Membership/No.	Los Angeles County
Male	75% / 6	49.7%
Female	25% / 2	50.3%

One seat remains vacant on the Council, to be filled by the Cities of Montebello, Monterey Park, and Rosemead. Membership race/ethnicity and gender demographic information reflects the makeup of the Council effective July 1, 2022

South Bay Cities

- H. Adolfo (Ernie) Crespo, South Bay Service Council, Re-Appointment  
Nominated by: South Bay Council of Governments

- I. Roye Love, South Bay Service Council, Re-Appointment  
Nominated by: South Bay Council of Governments
- J. Gabriela Segovia, South Bay Valley Service Council, New Appointment  
Nominated by: South Bay Council of Governments

Should these nominees be appointed, the South Bay Cities (SBC) Service Council membership will compare to the region and the region’s ridership as follows:

Region Demographics	Hispanic	White	Asian	Black	Native Amer	Other
SBC Region	44.6%	21.6%	13%	17%	0.2%	3.7%
SBC Region Ridership	64%	5%	6%	22%	1%	3.7%
SBC Membership/No.	33% / 3	33% / 3	11% / 1	22% / 2	0% / 0	0% / 0

The gender makeup of the South Bay Cities Service Council will be is as follows:

Gender	SBC Membership/No.	Los Angeles County
Male	66.6% / 6	49.7%
Female	33.3% / 3	50.3%

Westside Centra

- K. Ernesto Hidalgo, Westside Central Service Council, Re-Appointment  
Nominated by: Los Angeles Mayor Eric Garcetti
- L. Francisco Gomez, Westside Central Service Council, Re-Appointment  
Nominated by: Westside Cities Council of Governments

Should these nominees be appointed, the Westside Central Cities (WSC) Service Council membership will compare to the region and the region’s ridership as follows:

% Region Total	Hispanic	White	Asian	Black	Native Amer	Other
WSC Council Region	42.8%	31.1%	13.3%	9.3%	0.2%	3.3%
WSC Region Ridership	66%	7%	7%	16%	1%	4%
WSC Membership/No.	62.5% / 5	12.5% / 1	0 / 0	25% / 2	0% / 0	0% / 0

The gender makeup of the Westside Central Cities Service Council will be as follows:

Gender	WSC Membership/No.	Los Angeles County
Male	37.5% / 3	49.7%
Female	62.5% / 5	50.3%

One seat remains vacant on the Council, to be filled by the Office of Mayor Eric Garcetti. Membership race/ethnicity and gender demographic information reflects the makeup of the Council effective July 1, 2022.

### **DETERMINATION OF SAFETY IMPACT**

Maintaining the full complement of representatives on each Service Council to represent each service area is important. As each representative is to be a regular user of public transit, and each Council is composed of people from diverse areas and backgrounds, this enables each Council to better understand the needs of transit consumers, including the need for the safe operation of transit service and the safe location of bus stops.

### **EQUITY PLATFORM**

Metro seeks to appoint Service Council members that represent the diverse needs and priorities reflective of the demographics of each respective region.

### **IMPLEMENTATION OF STRATEGIC PLAN GOALS**

Approval of this recommendation supports the following Metro Strategic Plan Goal: 30 Enhance communities and lives through mobility and access to opportunity.

### **ALTERNATIVES CONSIDERED**

The alternative to approving these appointments would be for these nominees to not be approved for appointment. To do so would result in reduced effectiveness of the Service Councils, as it would increase the difficulty of obtaining the quorum necessary to allow the Service Councils to formulate and submit their recommendations to the Board. It would also result in the Service Councils having a less diverse representation of their respective service areas.

### **NEXT STEPS**

Staff will continue to work to finalize nominations to fill the outstanding vacancies.

Staff will continue to monitor the major contributors to the quality of bus service from the customer's perspective, and share that information with the Service Councils for use in their work to plan and to implement and improve bus service in their areas and the customer experience using our bus service.

### **ATTACHMENTS**

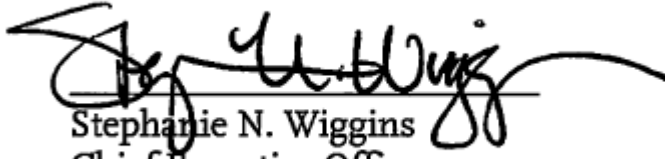
Attachment A - Nominees Listing of Qualifications

Attachment B - Nomination Letters

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