



Board Report

File #: 2022-0395, File Type: Appointment

Agenda Number: 35.

OPERATIONS, SAFETY, AND CUSTOMER EXPERIENCE COMMITTEE AUGUST 18, 2022

SUBJECT: MEMBERSHIP ON METRO'S SAN FERNANDO VALLEY AND WESTSIDE CENTRAL SERVICE COUNCILS

ACTION: APPROVE RECOMMENDATION

RECOMMENDATION

APPROVE nominees for membership on Metro's San Fernando Valley and Westside Central Service Councils.

ISSUE

Each Metro Service Council (MSC) is comprised of nine Representatives that serve terms of three years; terms are staggered so that the terms of three of each Council's nine members expire annually on June 30. Incumbent Representatives can serve additional terms if re-nominated by the nominating authority and confirmed by the Metro Board.

The San Fernando Valley and Westside Central Service Councils each have one vacancy that was not filled when the seats' terms expired on June 30, 2022. The term of these now-vacant seats is July 1, 2022 - June 30, 2025.

BACKGROUND

Metro Service Councils were created in 2002 as community-based bodies tasked with improving bus service and promoting service coordination with municipal and local transit providers. The MSC bylaws specify that Representatives should live in, work in, or represent the region; have a basic working knowledge of public transit service within their region, and have an understanding of passenger transit needs. To do so, each Representative is expected to ride at least one transit service per month.

The MSC is responsible for convening public hearings to receive community input on proposed service modifications, and rendering decisions on proposed bus route changes considering staff's recommendations and public comments. All route and major service changes that are approved by the MSC will be brought to the Metro Board of Directors as an information item. Should the Metro Board decide to move an MSC-approved service change to an Action Item, the MSC will be notified of this change prior to the next Service Council monthly meeting.

DISCUSSION

The individuals listed below have been nominated to fill vacant seats on the San Fernando Valley and Westside Central Service Councils by the seats’ nominating authority. If approved by the Board, these appointments will serve out the remainder of the vacant seats’ three-year term. A brief listing of the nominees’ qualifications and the nomination letters from the nominating authority are provided in Attachments A and B.

For reference, the 2020 American Community Survey demographics and 2019 Metro Ridership Survey demographics for each region are compared to the membership, should these nominees be appointed.

San Fernando Valley

- A. Louis Herrera, San Fernando Valley Service Council, New Appointment
Nominated by: Los Angeles Mayor Eric Garcetti
Term: July 1, 2022 - June 30, 2025

Should these nominees be appointed, the San Fernando Valley (SFV) Service Council membership will compare to the region and the region’s ridership as follows:

SFV Region Demographics	Hispanic	White	Asian/ Pacific Isl	Black	American Ind/ Alaska Native	Other
Council Region	40.0%	41.7%	11.2%	3.7%	0.1%	3.3%
Region Ridership	63%	13%	9%	9%	1%	5%
Membership/No.	5 (55%)	3 (33%)	0 (0%)	1 (11%)	0 (0%)	0 (0%)

The gender makeup of the SFV Service Council will be as follows:

Gender	SFV Membership/No.*	Los Angeles County
Male	66% / 6	49.7%
Female	33% / 3	50.3%

Westside Central

- B. Jessica Jinn, Westside Central Service Council, New Appointment
Nominated by: Los Angeles Mayor Eric Garcetti
Term: July 1, 2022 - June 30, 2025

Should this nominee be appointed, the Westside Central Service Council membership will compare to the region and the region’s ridership as follows:

WSC Region Demographics	Hispanic	White	Asian/ Pacific Isl	Black	American Ind/ Alaska Native	Other
Council Region	42.4%	30.8%	13.5%	9.5%	0.2%	3.6%
Region Ridership	66%	7%	7%	16%	1%	4%
Membership/No.	5 (55%)	1 (11%)	1 (11%)	2 (22%)	0 (0%)	0 (0%)

The gender makeup of the Westside Central Cities Service Council will be as follows:

Gender	WSC Membership/No.	Los Angeles County
Male	33.3% / 3	49.7%
Female	66.6% / 6	50.3%

DETERMINATION OF SAFETY IMPACT

Maintaining the full complement of representatives on each Service Council to represent each service area is important. As each representative is to be a regular user of public transit, and each Council is composed of people from diverse areas and backgrounds, this enables each Council to better understand the needs of transit consumers including the need for the safe operation of transit service and safe location of bus stops.

EQUITY PLATFORM

Metro seeks to appoint Service Council members that represent the diverse needs and priorities reflective of the demographics of each respective region.

IMPLEMENTATION OF STRATEGIC PLAN GOALS

Approval of this recommendation supports the following Metro Strategic Plan Goal: 30 Enhance communities and lives through mobility and access to opportunity.

ALTERNATIVES CONSIDERED

The alternative to approving this appointment would be for this nominee to not be approved for an appointment. To do so would result in reduced effectiveness of the Service Councils, as it would increase the difficulty of obtaining the quorum necessary to allow the Service Council to formulate and submit recommendations to the Board. It would also result in the Service Council having a less diverse representation of their respective service areas.

NEXT STEPS

There is one remaining vacancy on the San Gabriel Valley Service Council. Staff will continue to work with the Cities of Montebello, Monterey Park, and Rosemead to identify a candidate to fill the vacant seat. When this seat is filled, Metro’s Service Councils will be fully appointed.

Staff will continue to monitor the quality of bus service from the customer's perspective, and share that information with the Service Councils for use in their work to plan and implement and improve bus service in their areas and the customer experience.

ATTACHMENTS

Attachment A - Listing of Nominees' Qualifications

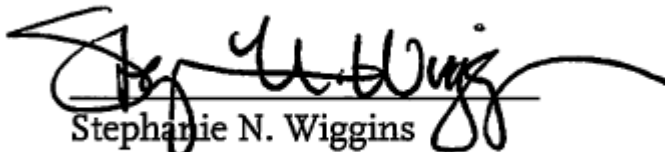
Attachment B - Nomination Letters

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