



**Board Report**

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**EXECUTIVE MANAGEMENT COMMITTEE  
JULY 15, 2021**

**SUBJECT: CHIEF COMMUNICATIONS OFFICER (CCO) QUARTERLY REPORT**

**ACTION: ORAL REPORT**

**RECOMMENDATION**

RECEIVE CCO Quarterly Report

**EQUITY PLATFORM**

Equity is at the center of everything we do in Communications. The oral report will not only highlight activities of the last quarter, it will also serve to highlight its active role in equity. Some examples of how equity is prioritized includes: How equity is highlighted in the LA communities where Metro Art is reflected; over 50% of artists commissioned represent BIPOC communities, it is evidenced in the elevated voices we seek to hear from when developing transit and active transit solutions that uplift communities through targeted engagement, and in the innovative approach where bikes are donated to equity focused communities, rather than being sent to auction.

Prepared by: Yvette Rapose, Chief Communications Officer, (213) 418-3154

Stephanie N. Wiggins  
Chief Executive Officer

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