

# **Board Report**

File #: 2022-0599, File Type: Oral Report / Presentation

Agenda Number:

#### 2028 OLYMPICS COMMITTEE SEPTEMBER 14, 2022

## SUBJECT: SPORTS AND ENTERTAINMENT INTEGRATED TICKETING PROGRAM

## ACTION: RECEIVE ORAL REPORT

#### RECOMMENDATION

RECEIVE oral report on Sports and Entertainment Integrated Ticketing Program.

#### EQUITY PLATFORM

This program provides an affordable transportation option for residents to experience local sporting and entertainment events. Promotional efforts for this program will be produced in multiple languages.

## ATTACHMENT

Attachment A - Sports and Entertainment Integrated Ticketing Program

Prepared by: Monica Bouldin, Senior Executive Officer, Program Management, (213) 922-4081

Reviewed by: Jennifer Vides, Chief Customer Experience Officer, (213) 922-4060.

Executive Offi