

**Board Report**

File #: 2025-0011, **File Type:** Motion / Motion Response**Agenda Number:** 23.

**EXECUTIVE MANAGEMENT COMMITTEE
JANUARY 16, 2025****Motion by:****DIRECTORS HAHN, SOLIS, DUTRA AND DUPONT-WALKER****Renaming C- Line "Long Beach Blvd" Station to "Lynwood" Station**

The Metro station on the C (Green) Line currently named "Long Beach Blvd" is located within the boundaries of Lynwood, a community that has seen meaningful growth and development in recent years. Although the station's current name references its placement at Long Beach Boulevard, it fails to highlight its precise location and the significance of the station for the residents of Lynwood, its neighboring communities, and the region's transit riders.

Metro's Station Naming Policy states that property naming will identify transit facilities as to provide immediate recognition and identification for daily riders as well as periodic users and visitors. The naming policy also adds that names should avoid inclusion of unnecessary words that may describe the property's location but are not part of that location's commonly known name.

The station, currently named "Long Beach Blvd" is the only Metro station in the city of Lynwood, and has continued to produce rider confusion, with many assuming that the station is in the city of Long Beach. As the agency prepares for multiple special events that the greater Los Angeles area will be hosting, such as the 2026 World Cup, Super Bowl LXI in 2027, and the 2028 Olympic and Paralympic Games, it is important that we look to enhance and improve the usability of the growing Metro system with a station name that clearly represents the location. Changing the name of this C-Line station from "Long Beach Blvd" to "Lynwood Station" would be a positive step forward in making Metro's service more inclusive, community-centered, and geographically accurate.

Since Metro is currently working to create new signage, maps, and timetables to accommodate the opening of the LAX/Metro Transit Center Station expected to open this year, adopting this name revision at this time would be both timely and cost-effective.

**SUBJECT: RENAMING C- LINE "LONG BEACH BLVD" STATION TO "LYNWOOD" STATION
MOTION**

RECOMMENDATION

APPROVE Motion by Hahn, Solis, Dutra, and Dupont-Walker that the Board direct the Chief Executive Officer to:

- A. Rename the Metro station currently known as "Long Beach Blvd" to "Lynwood Station," better representing the city of Lynwood and the surrounding neighborhoods that the station serves and fostering a connection between the Metro system and the local community;
- B. Notify the City of Lynwood, local businesses, community organizations, and other key stakeholders about the name change in advance of the official rollout;
- C. Launch a public awareness campaign via social media, Metro's website, and local news outlets to inform the public of the change; and
- D. Update station signs, platform displays, and digital information systems to reflect the new name.