



Board Report

File #: 2015-1156, **File Type:** Contract

Agenda Number: 24.

**PLANNING AND PROGRAMMING COMMITTEE
SEPTEMBER 16, 2015**

SUBJECT: SUPPORTIVE TRANSIT PARKING PROGRAM MASTER PLAN

ACTION: AWARD CONTRACT

RECOMMENDATION

AUTHORIZING the Chief Executive Officer to award a twelve-month firm fixed price Contract No. PS3362300 (RFP No. PS114943046R) to Walker Parking Consultants in the amount of \$619,589, for the **Supportive Transit Parking Program Master Plan Study**.

ISSUE

In January 2015, staff informed the Board that the Parking Management Unit would be issuing a Request for Proposals (RFP) for the development of a comprehensive Supportive Transit Parking Program (STPP) Master Plan Study. Upon approval by the Board, staff will execute the contract and begin the master plan study.

DISCUSSION

The comprehensive STPP Master Plan Study will address issues related to Metro’s parking program at various levels, including: (1) recommend an approach to a pricing system; (2) create a model for determining parking demand at various stations; (3) identify capital and technology projects, facility upgrades, and potential shared uses to increase customer satisfaction with and ease of using Metro’s parking system; (4) identify operational needs for each facility; and (5) develop a short and long term strategic plan for current and new parking facilities.

The objectives of the STPP include: (1) perform a comprehensive assessment of the existing program and parking facilities and provide recommendations; (2) develop alternatives that set the framework for the management of Metro’s parking resources; (3) identify technology implementation opportunities; (4) recommend Metro’s Parking Strategic Implementation Plan (a 5 to 10-year program); (5) evaluate current parking policies, enforcement performance; and (6) develop an STPP Master Plan for Board adoption. Staff anticipates the study will take approximately 12 months.

DETERMINATION OF SAFETY IMPACT

Approval of this item will have no safety impact. However, once implemented, the recommendations

in the STPP Master Plan Study can improve the safety for transit patrons parking at Metro parking facilities.

FINANCIAL IMPACT

The FY16 budget includes \$650,000 in Cost Center 3046, Countywide Planning & Development under Project 308001, Account number 50316 Supportive Transit Parking Program Master Plan Study, Professional and Technology Services. The source of funds for this project is Park & Ride revenues and Prop A and C Admin., which are not eligible for bus/rail operating and capital expenses. The study is expected to be completed by Fall 2016.

ALTERNATIVES CONSIDERED

The Board may decide not to pursue the STPP Master Plan Study at all. This is not recommended as a number of activities included in the master planning process would nonetheless need to move forward as Metro's parking facilities are reaching capacity to properly serve the volume of transit riders utilizing Metro's parking facilities. Absent a master plan, near and longer term parking decisions would continue to be made without knowledge of the impact these decisions will have on the long term health of the parking program and its contribution toward enhanced mobility. Furthermore, many of the issues to be addressed in the STPP are issues that are regularly raised by transit riders and the Board of Directors, and the STPP offers a comprehensive approach to identifying short and long term solutions.

NEXT STEPS

Upon approval by the Board, staff will execute the contract and begin the master plan study. Staff will report back to the Board for the adoption of a recommended management alternative in May 2016, Strategic Implementation Plan in July 2016 and the completed STPP Master Plan Study in September 2016.

ATTACHMENTS

Attachment A - Procurement Summary

Prepared by: Adela Felix, Transportation Planning Manager, (213) 922-4333
Frank Ching, Director of Parking Management, (213) 922-3033
Jenna Hornstock, Deputy Executive Officer, (213) 922-7437

Reviewed by: Martha Welborne, FAIA, Chief Planning Officer, (213) 922-7267
Ivan Page, Interim Executive Director, Vendor/Contract Management, (213) 922-6383



Phillip A. Washington
Chief Executive Officer