



Metro

Los Angeles County
Metropolitan Transportation
Authority
One Gateway Plaza
3rd Floor Board Room
Los Angeles, CA

Board Report

File #: 2017-0858, **File Type:** Oral Report / Presentation

Agenda Number: 43.

AD HOC CUSTOMER EXPERIENCE COMMITTEE JANUARY 18, 2018

**SUBJECT: MAJOR EXTERNAL MARKETING CAMPAIGNS FROM
2013 TO CURRENT**

**ACTION: RECEIVE ORAL REPORT ON MAJOR EXTERNAL MARKETING CAMPAIGNS
FROM 2013 TO CURRENT**

RECOMMENDATION

RECEIVE oral report on Major External Marketing Campaign from 2013 to Current.

ATTACHMENTS

Attachment A - External Campaigns