



**Board Report**

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**EXECUTIVE MANAGEMENT COMMITTEE  
AD HOC CUSTOMER EXPERIENCE COMMITTEE  
MARCH 15, 2018**

**SUBJECT: UCLA/SCAG STUDY ON FALLING TRANSIT  
RIDERSHIP IN SOUTHERN CALIFORNIA**

**ACTION: RECEIVE ORAL REPORT**

**RECOMMENDATION**

RECEIVE oral report on the UCLA/SCAG Study on Falling Transit Ridership in Southern California.