



Board Report

File #: 2019-0752, File Type: Appointment

Agenda Number: 26.

**OPERATIONS, SAFETY AND CUSTOMER EXPERIENCE COMMITTEE
NOVEMBER 21, 2019**

SUBJECT: MEMBERSHIP ON METRO SAN GABRIEL VALLEY SERVICE COUNCIL

ACTION: APPROVE NOMINATION

RECOMMENDATION

APPROVE Leonard Pieroni for membership on Metro's San Gabriel Valley Service Council.

ISSUE

A member of the San Gabriel Valley Service Council submitted his resignation effective September 23, 2019. The term of the now-vacant seat is July 1, 2017 - June 30, 2020.

DISCUSSION

Metro seeks to appoint Service Council members reflective of the demographics of each respective region. The 2016 American Community Survey demographics of each of the Service Council regions are as follows:

Region	Hispanic	White	Asian	Black	Other	Total
Gateway Cities	65.2%	15.2%	9.0%	8.3%	2.3%	100.0%
San Fernando Valley	41.7%	40.9%	11.0%	3.5%	3.0%	100.0%
San Gabriel Valley	49.9%	18.3%	26.2%	3.3%	2.3%	100.0%
South Bay Cities	43.7%	22.8%	12.3%	17.2%	4.0%	100.0%
Westside Central	43.2%	31.0%	13.3%	9.3%	3.1%	100.0%
Metro Service Area Total	48.9%	25.8%	14.6%	7.8%	2.9%	100.0%

The following individual has been nominated to serve by the City of La Cañada Flintridge and approved by the Cities of Pasadena and Sierra Madre, all of whom serve as the appointing authorities for this vacant seat. If approved by the Board, this appointment will serve the remainder of the seat's three-year term. A brief listing of qualifications and the nomination letter are provided.

San Gabriel Valley

A. Leonard Pieroni, San Gabriel Valley Service Council, New Appointment

Nominated by: Cities of La Cañada Flintridge, Pasadena, and Sierra Madre
Term Ending: June 30, 2020

The demographic makeup of the San Gabriel Valley Service Council with the appointment of this nominee will consist of three (3) Hispanic members, five (5) White members, and one (1) Asian member as self-identified by the members in terms of racial/ethnic identity. The gender breakdown of the Council will be seven (7) men and two (2) women.

DETERMINATION OF SAFETY IMPACT

Maintaining the full complement of representatives on each Service Council to represent each service area is important. As each representative is to be a regular user of public transit, and each Council is composed of people from diverse areas and backgrounds, this enables each Council to better understand the needs of transit consumers including the need for safe operation of transit service and safe location of bus stops.

IMPLEMENTATION OF STRATEGIC PLAN GOALS

Approval of this recommendation supports the following Metro Strategic Plan Goal: 30 Enhance communities and lives through mobility and access to opportunity.

ALTERNATIVES CONSIDERED

The alternative to approving this appointment would be for this nominee to not be approved for appointment. To do so would result in reduced effectiveness of the Service Council, as it would increase the difficulty of obtaining the quorum necessary to allow the Service Council to formulate and submit their recommendations to the Board. It would also result in the Service Council having less diverse representation of their respective service area.

NEXT STEPS

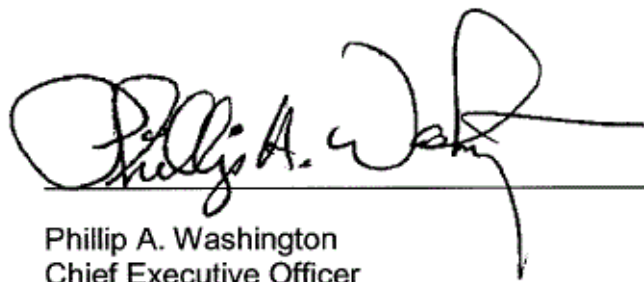
Staff will continue to monitor the major contributors to the quality of bus service from the customer's perspective, and share that information with the Service Councils for use in their work to plan and to implement and improve bus service in their areas and the customer experience using our bus service.

ATTACHMENTS

Attachment A - Nominee's Listing of Qualifications
Attachment B - Nomination Letter

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